

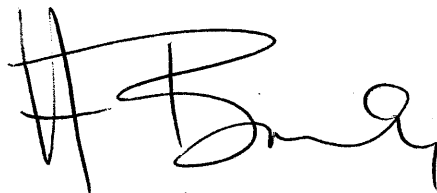
---

# Fair Trade Beyond 2015 Declaration

---

I call on the world leaders gathering in New York in September 2013 at the United Nations General Assembly High-Level Meeting on the framework to replace the 2015 Millennium Development Goals to put in place a **new global development framework** that:

- aims to create a **just, equitable and sustainable world** in which every person can realise their human rights, fulfil their potential and live free from poverty. This framework must be based on the three pillars of sustainable development (social, environmental, economic) and must ensure that all actors, at all levels, put in place coherent policies for development.
  - addresses the need to reform **trade rules and practices** with the aim to overcome inequalities and empower small producers and workers in developing countries to trade their way out of poverty.
  - supports **partnerships for development** between governments, local authorities, business and citizens, such as Fair Trade, which ensure market access for disadvantaged producers, guarantee sustainable livelihoods, respect labour standards, phase out child labour and encourage environmentally-sustainable farming and production practices.
- 



Councillor H. Bromley  
Mayor of the Borough  
of Welwyn Hatfield  
Signed on behalf of the  
Council 20 May 2013

# Fair Trade Beyond 2015 Declaration Briefing

## **The launch of the Fair Trade Beyond 2015 Campaign**

The Fair Trade Beyond 2015 Campaign was officially launched at the VI International Fair Trade Towns Conference held in Poznan, Poland on 10 November 2012, coinciding with the awarding ceremony of Poznan as the first Fair Trade Town in Poland. The Mayor of Poznan, together with the President of the World Fair Trade Organization (WFTO), the Chief Executive of Fairtrade International (FLO) and the founder of Fair Trade Towns Campaign were the first to sign the Fair Trade Beyond 2015 Declaration.

## **The signatures**

The Fair Trade movement is asking town leaders and Civil Society Organisations across the globe to commit to the Fair Trade Beyond 2015 Declaration. The Declaration will be sent, together with a list of signatories, to our world leaders participating at the United Nations High Level Meeting of the General Assembly on the future development framework in New York, September 2013.